

Master KU MBA Course Comparison

University of Kansas compared course by course with seven Kansas and Missouri MBA competitors

Current 2026–2027 official catalogs and program pages

Coverage: 60 KU course codes and all 428 unique peer course codes from the supplied reports; 380 graduate MBA-connected courses are in the equivalency matrix and 48 foundation/pathway courses are listed separately.

Interpretation: D = direct; S = strong; P = partial; N = no distinct KU counterpart identified; ? = insufficient evidence. Ratings describe curricular similarity only, not transfer-credit approval.

What the comparison shows

KU strengths. Broad core coverage, unusually explicit experiential requirements, multiple delivery formats, military-focused hybrid tracks, insurance/risk specialization, and advanced analytics through the MBA/MSBA pathway.

Most consistent KU gaps. Healthcare administration, public/nonprofit administration, real estate, specialized human resources, advanced accounting specialties, and selected fintech/technology topics.

How to use this document. Find a capability, compare the exact course codes and titles, review each peer course's KU rating, and use the final column to see which schools lack an identified MBA-connected course in that capability.

MBA portfolio by school

School	Current MBA offerings and delivery
KU	Full-Time MBA (49 hours); Online MBA (42); Hybrid MBA (42); Insurance and Risk Management concentration; MBA/MSBA and other dual pathways.
Emporia	General MBA; Management Accounting, Information Systems, Marketing, and Managerial Cybersecurity concentrations; Global MBA; Healthcare Administration MBA. Online and selected campus delivery.
Mo State	MBA and STEM MBA (34 graduate hours after foundation work); campus, evening, online, accelerated, and executive-cohort delivery when offered; MBA-connected certificates.
Pitt State	30-hour accelerated online and semester-based traditional MBA; General Administration and seven named emphasis areas; international dual-degree option.
SEMO	33-hour General MBA plus Accounting, Financial Management, Health Administration, Human Resource Management, International Business, and Entrepreneurship/Corporate Innovation options; online and face-to-face availability varies.
UMKC	36-hour Professional MBA; 36-hour STEM MBA in Business Analytics; 40-hour Executive MBA; online, hybrid, and campus options plus MBA-connected certificates.
Mizzou	45-hour online Crosby MBA and separate 45-hour in-person MBA in Analytics; accelerated and dual-degree arrangements.
Washburn	30-hour MBA delivered on campus, live remote, or mixed, with selected asynchronous courses; 3+2, JD/MBA, and MBA/MAcc pathways.

KU MBA offerings

Offering	Delivery	Credits	Requirement note
Full-Time MBA	In person, Lawrence	49 in the current required-course table	Current catalog narrative says 48, but the catalog course table and current program page total 49; 49 controls this comparison.
Online MBA	100% online	42	30 core + 6 capstone + 6 elective credits; current online elective menu is used.

Offering	Delivery	Credits	Requirement note
Hybrid MBA	Online core plus in-person Leavenworth track courses	42	Organizational Leadership or Supply Chain Management & Logistics; up to 6 Army CGSC transfer credits may fill elective content.
Jack Lockton Insurance & Risk Management Concentration	In-person MBA concentration	15 concentration hours	Four required courses plus one finance elective; some courses overlap the full-time MBA core.
Dual MBA/M.S. in Business Analytics	In person, Lawrence	62 total	Two-degree program; analytics coursework is shown separately from the MBA core.
Dual Online MBA/M.S. in Business Analytics	100% online	60 total	30 MBA core + 21 MSBA core + 9 MBA electives.
Other dual MBA pathways	Primarily full-time, in person	32 MBA hours in the catalog's reduced dual-MBA model	Current official menu includes MBA/MD, MBA/JD, MBA/Pharm.D., MBA/Petroleum Management certificate, MBA/M.Arch., MBA/DPT, MBA/OTD, and undergraduate-to-MBA pathways.
KU Bridge MBA + Bachelor of Engineering	In person, Lawrence	44 MBA hours	Engineering students begin MBA work in the senior year; this is a pathway, not a separate MBA concentration.

Credit-total resolution. The KU catalog narrative says 48 hours for the Full-Time MBA, while its required-course table and KU's current program page total 49. This comparison uses 49.

KU course inventory

Scope. Courses are listed once. The Applies to column preserves shared use across formats, concentrations, and the MBA/MSBA pathway.

Area	Code	Official course title	Cr.	Applies to
Accounting	ACCT 706	Accounting	3	Online core; Hybrid core; Online MBA/MSBA core
Accounting	ACCT 810	Accounting	3	Full-Time core; Insurance concentration
Advanced Analytics	BSAN 711	Statistical Modeling	3	Online MBA/MSBA analytics
Brand Management	MKTG 748	Managing Brands	3	Online elective; Online MBA/MSBA elective
Business Analytics	BSAN 718	Introduction to Business Analytics	3	Online core; Online MBA/MSBA core
Business Analytics	BSAN 820	Business Analytics	3	Full-Time core
Capstone / Experiential	BUS 725	Capstone	6	Online core; Hybrid core
Change Management	MGMT 781	Managing Strategic Direction and Change	3	Hybrid leadership track
Consulting / Experiential	BUS 810	Kansas Small Business Projects	1	Full-Time core
Consulting / Experiential	BUS 812	Kansas Small Business Projects II	3	Full-Time core
Customer / CRM	MKTG 765	Customer Relationship Management	3	Online elective; Online MBA/MSBA elective
Cybersecurity	BSAN 768	Cybersecurity	3	Online elective; Online MBA/MSBA analytics
Data Management	BSAN 727	Enterprise Data Management	3	Online MBA/MSBA analytics
Data Visualization	BSAN 721	Data and Visual Analytics	3	Online MBA/MSBA analytics
Digital Marketing	MKTG 754	Digital and Social Media Marketing	3	Online elective; Online MBA/MSBA elective
Economics	BE 718	Managerial Economics	3	Online core; Hybrid core; Online MBA/MSBA core
Economics	BE 810	Managerial Economics	3	Full-Time core
Entrepreneurship	ENTR 751	Building Entrepreneurial Competency	3	Online elective; Online MBA/MSBA elective

Area	Code	Official course title	Cr.	Applies to
Entrepreneurship	ENTR 753	Entrepreneurial Marketing	3	Online elective; Online MBA/MSBA elective
Finance	FIN 706	Finance	3	Online core; Hybrid core; Online MBA/MSBA core
Finance	FIN 751	Corporate Finance	3	Online elective; Online MBA/MSBA elective
Finance	FIN 810	Financial Management	3	Full-Time core; Insurance concentration
Financial Markets	FIN 820	Macroeconomics and Financial Markets	3	Insurance concentration elective
Global Marketing	MKTG 753	Global Marketing	3	Online elective; Online MBA/MSBA elective
Insurance	FIN 808	Principles of Insurance	3	Insurance concentration
International Business	IBUS 820	International Business	3	Full-Time core
International Management	MGMT 754	Managing Internationally	3	Online elective; Online MBA/MSBA elective
Internship	BUS 825	Internship Program	1	Full-Time core
Investments	FIN 753	Investments	3	Online elective; Online MBA/MSBA elective
Investments	FIN 830	Investments	3	Insurance concentration elective
Law / Ethics	MGMT 718	Business Law and Ethics	3	Online core; Online MBA/MSBA core
Law / Ethics	MGMT 783	Ethical Decision Making in Business	3	Hybrid leadership track
Law / Ethics	MGMT 820	Business Law and Ethics	3	Full-Time core
Leadership	MGMT 753	Leadership	3	Online elective; Online MBA/MSBA elective
Leadership Capstone	MGMT 784	Leadership Capstone	3	Hybrid leadership track
Logistics	SCM 703	Transportation, Logistics Systems	3	Hybrid supply-chain track
Machine Learning / AI	BSAN 751	Foundations of Machine Learning and AI	3	Online MBA/MSBA analytics
Machine Learning / AI	BSAN 766	AI for Business	3	Online MBA/MSBA analytics
Management / People	MGMT 706	Managing People	3	Online core; Hybrid core; Online MBA/MSBA core
Management / People	MGMT 810	Managing People	3	Full-Time core
Management Skills	MGMT 752	Developing Effective Management and Team Skills	3	Online elective; Online MBA/MSBA elective
Management Skills	MGMT 782	Developing Effective Management and Team Skills	3	Hybrid leadership track
Marketing	MKTG 706	Marketing	3	Online core; Hybrid core; Online MBA/MSBA core
Marketing	MKTG 810	Marketing Management	3	Full-Time core
Marketing Communications	MKTG 752	Integrated Marketing Communications	3	Online elective; Online MBA/MSBA elective
Operations / Supply Chain	SCM 701	Introduction to Supply Chain Management	3	Hybrid supply-chain track
Operations / Supply Chain	SCM 718	Operations and Supply Chain Management	3	Online core; Online MBA/MSBA core
Operations / Supply Chain	SCM 820	Operations and Supply Chain Management	3	Full-Time core
Optimization	BSAN 741	Optimization and Prescriptive Analytics	3	Online MBA/MSBA analytics
Portfolio Management	FIN 840	Applied Portfolio Management	3	Insurance concentration elective
Procurement	SCM 702	Procurement and Supplier Management	3	Hybrid supply-chain track

Area	Code	Official course title	Cr.	Applies to
Professional Development	BUS 801	Professional Skills Development	1	Full-Time core
Professional Development	BUS 802	Professional Skills Development II	1	Full-Time core
Project Management	MGMT 755	Project Management	3	Online elective; Online MBA/MSBA elective
Risk Management	FIN 824	Enterprise Risk Management	3	Insurance concentration
Statistics	BSAN 706	Statistics	3	Online core; Online MBA/MSBA core
Statistics	BSAN 810	Statistics and Decision Tools	3	Full-Time core
Strategy	MGMT 719	Strategic Management	3	Online core; Online MBA/MSBA core
Strategy	MGMT 830	Global Strategic Management	3	Full-Time core
Supply Chain Capstone	SCM 710	Capstone in Supply Chain Management	3	Hybrid supply-chain track

Master course-equivalency matrix

Reading rule. Each graduate MBA-connected peer course appears once under its primary capability. The KU column shows KU courses in that capability; the last column makes KU and peer-to-peer absences explicit. Foundation and pathway courses are excluded here.

Accounting

Capability	KU course(s)	Peer courses and KU rating	No course identified
Accounting — audit / assurance	<i>None identified</i>	Pitt State: ACCTG 422 Internal Auditing [N]; ACCTG 815 Financial Statement Auditing [N] SEMO: AC 537 Advanced Auditing & Assurance Services [N]	KU, Emporia, Mo State, UMKC, Mizzou, Washburn
Accounting — core / analysis	ACCT 706 Accounting; ACCT 810 Accounting	Emporia: AC 845 Financial Statement Analysis and Valuation [S]; AC 847 Data Analytics for Accounting [S]; AC 853 Accounting Theory [N] Mo State: ACC 794 Internship: Accounting [S]; ACC 796 Independent Study-Accounting [S]; FIN 686 International Financial Statement Analysis [S] Pitt State: ACCTG 318 Intermediate Financial Accounting I [S]; ACCTG 410 Intermediate Financial Accounting II [S]; ACCTG 585 Accounting Law [D]; ACCTG 805 Internship in Accounting [S]; ACCTG 813 Financial Statement Analysis [S] SEMO: AC 534 Advanced Financial Accounting [S]; AC 540 International Perspectives on Accounting [S]; AC 548 Government & Not-for-Profit Accounting [S]; BA 660 Accounting for Managers [S] UMKC: ACCTNG 5568 Data Analytics for Accounting [S]; FIN 5561 Financial Statement Analysis [S] Mizzou: ACCTCY 8310 Accounting for Managers [S]; FINANC 8350 Financial Statement Analysis I [S]	Washburn
Accounting — fraud / forensic	<i>None identified</i>	Mo State: ITC 765 Computer Forensics [N] SEMO: AC 550 Fraud Examination & Forensic Accounting [N]; AC 555 Forensic Accounting Analytics [N] UMKC: ACCTNG 5570 Fraud Examination [N]	KU, Emporia, Pitt State, Mizzou, Washburn
Accounting — government / nonprofit	<i>None identified</i>	Mo State: ACC 732 Governmental and Not-For-Profit Organizational Accounting [S]	KU, Emporia, Pitt State, SEMO, UMKC, Mizzou, Washburn
Accounting — managerial / cost	<i>None identified</i>	Emporia: AC 843 Management Accounting and Business Analysis [S] Mo State: ACC 613 Managerial Cost Accounting II [S]; ACC 711 Managerial Accounting [S]; ACC 712 Controllershship and Accounting Analytics [S]; TCM 651 Project Schedule and Cost Management [S] Pitt State: ACCTG 315 Intermediate Managerial Accounting [S]; ACCTG 814 Management Control Systems [S]; ACCTG 819 Cost Management [S] Washburn: AC 627 Management Accounting Analysis [S]	KU, SEMO, UMKC, Mizzou
Accounting — systems / reporting	<i>None identified</i>	Emporia: AC 860 Advanced Accounting Information Systems [N] Pitt State: ACCTG 420 Accounting Information Systems [N] UMKC: ACCTNG 5580 Financial Reporting Systems [N] Washburn: AC 630 Advanced Accounting Information Systems [N]	KU, Mo State, SEMO, Mizzou

Capability	KU course(s)	Peer courses and KU rating	No course identified
Accounting — tax	<i>None identified</i>	Emporia: AC 820 Advanced Income Taxation [N] Pitt State: ACCTG 812 Tax Research [N] SEMO: AC 545 Taxation of Business Entities [N] UMKC: ACCTNG 5557 Introduction To Income Taxation [N]	KU, Mo State, Mizzou, Washburn

Economics

Capability	KU course(s)	Peer courses and KU rating	No course identified
Economics — international	<i>None identified</i>	Mo State: ECO 665 International Economics [N] SEMO: EC 580 International Economics [N]	KU, Emporia, Pitt State, UMKC, Mizzou, Washburn
Economics — managerial	BE 718 Managerial Economics; BE 810 Managerial Economics	Emporia: BC 807 Managerial Economics [D] Pitt State: ECON 827 Seminar in Economics [P] SEMO: EC 561 Managerial Economics [D] Mizzou: FINANC 8210 Microeconomics for Business [S]; FINANC 8220 Economics for Managers [S] Washburn: EC 652 Managerial Economics [D]	Mo State, UMKC
Economics — public / resource	<i>None identified</i>	Mo State: ECO 640 Environmental, Resource, and Energy Economics [N]	KU, Emporia, Pitt State, SEMO, UMKC, Mizzou, Washburn

Finance and risk

Capability	KU course(s)	Peer courses and KU rating	No course identified
Finance — core / corporate	FIN 706 Finance; FIN 751 Corporate Finance; FIN 810 Financial Management	Emporia: FI 850 Advanced Financial Management [D] Mo State: FIN 682 International Financial Management [S]; FIN 780 Advanced Financial Management [D]; FIN 790 Seminar in Finance [P]; FIN 792 International Education Abroad in Finance [P]; FIN 795 Domestic Field Experience in Finance [S] Pitt State: FIN 836 Financial Strategy [S] SEMO: BA 668 Managerial Finance [S]; FI 540 International Finance [P] UMKC: FIN 5536 Corporate Financial Strategy [S]; FIN 5550 Advanced Financial Management Theory And Policies [S]; FIN 5568 Organizational Finance [P] Mizzou: FINANC 8110 Managerial Finance I [S]; FINANC 8140 Managerial Finance [S] Washburn: BU 655 Financial Strategies [S]	None
Finance — fintech / payments	<i>None identified</i>	Mo State: FIN 670 Foundations of Fintech [N]; ITC 680 Fundamentals of Blockchain Technology [N] UMKC: FIN 5567 Payment Systems [N]; FIN 5576 Fundamentals of Fintech [N]	KU, Emporia, Pitt State, SEMO, Mizzou, Washburn
Finance — instruments / derivatives	<i>None identified</i>	Mo State: FIN 787 Seminar in Derivatives [N] UMKC: FIN 5557 Derivative Securities [N]; FIN 5562 Fixed Income Analysis [N]	KU, Emporia, Pitt State, SEMO, Mizzou, Washburn
Finance — investments / portfolio	FIN 753 Investments; FIN 830 Investments; FIN 840 Applied Portfolio Management	Mo State: FIN 685 Portfolio Management and Alternative Assets [S]; FIN 698 Financial Research and Portfolio Management [S]; TCM 645 Program and Portfolio Management [S] SEMO: FI 568 Portfolio Seminar [S] UMKC: FIN 5553 Investment Analysis [S]; FIN 5564 Portfolio Management [D]; FIN 5565 Alternative Investments [S]; FIN 5574 Applied Portfolio Management [D] Washburn: BU 679 Investments [D]	Emporia, Pitt State, Mizzou
Finance — markets / institutions	FIN 820 Macroeconomics and Financial Markets	Mo State: FIN 689 Management of Financial Institutions [S] SEMO: FI 565 Financial Institutions, Credit Markets & Regulatory Policy [S] UMKC: FIN 5552 Financial Markets and Institutions [S]; FIN 5556 Management Of Financial Intermediaries [S]	Emporia, Pitt State, Mizzou, Washburn
Finance — modeling / valuation	<i>None identified</i>	Mo State: FIN 687 Security Valuation [S] SEMO: FI 550 Financial Modeling [S] UMKC: FIN 5560 Financial Modeling [S]; FIN 5563 Valuation/Mergers and Acquisitions [S] Mizzou: FINANC 8312 Financial Modeling [S]	KU, Emporia, Pitt State, Washburn

Capability	KU course(s)	Peer courses and KU rating	No course identified
Finance — planning / credential preparation	<i>None identified</i>	Mo State: FIN 638 Introduction to Estate Planning [N]; FIN 681 Professional Financial Planning [N]; FIN 699 Directed Study for CFA Level I Exam [N]; FIN 799 Directed Study for CFA Level II Exam [N]	KU, Emporia, Pitt State, SEMO, UMKC, Mizzou, Washburn
Risk / insurance	FIN 808 Principles of Insurance; FIN 824 Enterprise Risk Management	Mo State: RMI 620 Risk Modeling and Analytics [S]; RMI 630 Risk Transfer [S]; RMI 785 Advanced Topics in Risk Management and Insurance [S]; RMI 792 International Education Abroad in Risk Management and Insurance [S]; RMI 795 Domestic Field Experience in Risk Management and Insurance [S]	Emporia, Pitt State, SEMO, UMKC, Mizzou, Washburn

Analytics and technology

Capability	KU course(s)	Peer courses and KU rating	No course identified
Analytics — artificial intelligence	BSAN 766 AI for Business	Pitt State: DSIS 850 Artificial Intelligence [D] Mizzou: MANGMT 8490 Artificial Intelligence in Business [D]	Emporia, Mo State, SEMO, UMKC, Washburn
Analytics — business analytics	BSAN 718 Introduction to Business Analytics; BSAN 820 Business Analytics	Emporia: IS 853 Business Analytics [D] Mo State: ITC 681 Data Analytics for Business Decision Making [S] Pitt State: DSIS 730 Data Analytics: Business Intelligence [S]; DSIS 801 Topics in Data Science and Info Systems [?] SEMO: MA 610 Introduction to Data Science [P]; MA 685 Projects and Practice of Data Science [P] UMKC: DSOM 5509 Business Analytics Residency [D] Mizzou: MANGMT 7450 Business Analytics [D]; MANGMT 7500 Introduction to Programming and Data Science with Python [N]; MRKTNG 8630 Business Analytics and Data-Driven Decision-Making [S] Washburn: BU 685 Business Intelligence Systems [S]	None
Analytics — data management	BSAN 727 Enterprise Data Management	Mo State: ITC 628 Database-driven Enterprise Solutions with AI [S]; ITC 645 Data Infrastructure for Data Analytics [S] Pitt State: DSIS 812 Database Management [S] UMKC: MIS 5552 Data Base Management [S]	Emporia, SEMO, Mizzou, Washburn
Analytics — machine learning / predictive	BSAN 751 Foundations of Machine Learning and AI	Mo State: ITC 735 Neural Networks for Machine Learning [S] Pitt State: DSIS 750 Data Mining [S]; DSIS 813 Predictive Analytics [S] Mizzou: MRKTNG 8635 Advanced Business Analytics and Machine Learning [S]	Emporia, SEMO, UMKC, Washburn
Analytics — optimization	BSAN 741 Optimization and Prescriptive Analytics	<i>None identified</i>	Emporia, Mo State, Pitt State, SEMO, UMKC, Mizzou, Washburn
Analytics — statistics / research	BSAN 706 Statistics; BSAN 711 Statistical Modeling; BSAN 810 Statistics and Decision Tools	Emporia: BU 820 Quantitative Analysis for Business Decisions [S] Mo State: QBA 775 Quantitative Methods in Business Decision Making [S] Pitt State: MGT 826 Quantitative Business Analysis [S] SEMO: BA 620 Business Research Methods [S]; MA 625 Applied Regression Analysis [S] Mizzou: ISE 8110 Design and Analysis of Engineering Experiments [P]	UMKC, Washburn
Analytics — visualization	BSAN 721 Data and Visual Analytics	Mo State: ITC 655 Data Visualization [D] Pitt State: DSIS 811 Data Visualization [D] Mizzou: MRKTNG 8640 Data Visualization and Communication [D]	Emporia, SEMO, UMKC, Washburn
Technology — cybersecurity	BSAN 768 Cybersecurity	Emporia: CY 810 Cybersecurity Governance and Strategic Compliance [S]; CY 820 Cybersecurity Strategic Risk and Incident Management [S]; CY 830 Cyber Defense Leadership [S] Mo State: ITC 663 Telecommunications and Network Security [N]; ITC 664 Ethical Hacking and Incident Response [N]; ITC 748 Principles of Information Security [S]; ITC 760 Foundations of Cybersecurity [S]; ITC 762 Legal Issues in Cybersecurity [S]; ITC 766 Web Application Security [N]; ITC 767 Management of Information Security [S]; ITC 794 Internship: Information Technology and Cybersecurity [S]; ITC 796 Independent Study-Information Technology and Cybersecurity [S]	Pitt State, SEMO, UMKC, Mizzou, Washburn
Technology — information systems	<i>None identified</i>	Emporia: IS 823 Systems Analysis and Design [N]; IS 863 Enterprise Resource Planning Foundations [S]; IS 873 Information Systems for Managerial Decision Making [P] Mo State: ITC 683 Cloud Computing [N]; ITC 720 Project Management in Information Systems [S]; ITC 761 Management Information Systems [P]; ITC 790 Seminar in Management Information Systems [P]; ITC 797 Special Topics [?] SEMO: BA 630 Integrated Decision Information Systems [P] UMKC: MGT 5581 Current Issues in Management with Technology [?] Washburn: BU 656 Computer-Based Information Systems [P]	KU, Pitt State, Mizzou

Operations and projects

Capability	KU course(s)	Peer courses and KU rating	No course identified
Operations / supply chain	SCM 701 Introduction to Supply Chain Management; SCM 710 Capstone in Supply Chain Management; SCM 718 Operations and Supply Chain Management; SCM 820 Operations and Supply Chain Management	Mo State: MKT 740 Supply Chain Models and Systems [S]; MKT 764 Global Supply Chain Management [S]; TCM 703 Project Risk and Quality Management [P] Pitt State: ETECH 804 Quality: Management and Control [P]; ETECH 831 Value Engineering [N]; MGT 510 Operations Management [S]; MGT 850 Supply Chain Management [S]; TE 841 Production Technology: Manufacturing [N] Mizzou: MANGMT 7430 Operations and Supply Chain Strategy [D]	Emporia, SEMO, UMKC, Washburn
Operations — logistics / transportation	SCM 703 Transportation, Logistics Systems	Mo State: MKT 730 Logistics and Transportation [D] SEMO: BA 550 Global Logistics [D]	Emporia, Pitt State, UMKC, Mizzou, Washburn
Operations — procurement / sourcing	SCM 702 Procurement and Supplier Management	UMKC: DSOM 5545 Strategic Sourcing & Supplier Relationship Management [D]	Emporia, Mo State, Pitt State, SEMO, Mizzou, Washburn
Project management	MGMT 755 Project Management	Emporia: IS 813 Information Technology Project Management [S] Mo State: TCM 701 Foundations of Project Management [S]; TCM 720 Project Management Training [D]; TCM 740 Agile Management of Innovation and Technology Seminar [S]; TCM 750 Project Management Capstone [D] UMKC: DSOM 5543 Project Management [D]	Pitt State, SEMO, Mizzou, Washburn

Marketing

Capability	KU course(s)	Peer courses and KU rating	No course identified
Marketing — analytics	<i>None identified</i>	Emporia: MK 810 Marketing Analytics [S] Mo State: MKT 670 Marketing Analytics [S] Pitt State: MKTG 810 Consumer Analytics [S] Mizzou: MRKTNG 8645 Marketing Analytics [S]	KU, SEMO, UMKC, Washburn
Marketing — brand	MKTG 748 Managing Brands	<i>None identified</i>	Emporia, Mo State, Pitt State, SEMO, UMKC, Mizzou, Washburn
Marketing — communications	MKTG 752 Integrated Marketing Communications	Mo State: MKT 615 Contemporary Issues in Advertising/Promotion [S]	Emporia, Pitt State, SEMO, UMKC, Mizzou, Washburn
Marketing — core / strategy	ENTR 753 Entrepreneurial Marketing; MKTG 706 Marketing; MKTG 810 Marketing Management	Emporia: MK 864 Marketing Strategy [S] Mo State: MKT 770 Catalog-listed seminar option; the 2026–2027 catalog does not provide an active course title under this number, so advisor confirmation is required [?]; MKT 772 Marketing Management [D]; MKT 790 Seminar in Marketing [P] Pitt State: MKTG 330 Principles of Marketing [S]; MKTG 805 Marketing and Sports [P]; MKTG 820 Internship in Marketing [S]; MKTG 821 Topics in Marketing [P]; MKTG 839 Marketing Strategy [S] SEMO: BA 651 Strategic Marketing [S] UMKC: MKT 5565 Marketing Management [D] Mizzou: MRKTNG 8460 Managerial Marketing [S]; MRKTNG 8470 Advanced Marketing Management [D] Washburn: BU 657 Strategic Marketing Management [D]	None
Marketing — customer / consumer	MKTG 765 Customer Relationship Management	Emporia: MK 851 Consumer Behavior [S] UMKC: MKT 5560 Customer Insights and Communication Strategy [S]	Mo State, Pitt State, SEMO, Mizzou, Washburn
Marketing — digital / social	MKTG 754 Digital and Social Media Marketing	Emporia: MK 830 Digital Marketing [D] Mo State: MKT 610 Digital and Social Media Marketing [D] UMKC: MKT 5539 E-Commerce and Digital Marketing Strategy [D]	Pitt State, SEMO, Mizzou, Washburn
Marketing — global	MKTG 753 Global Marketing	Mo State: MKT 774 International Marketing [D] SEMO: MK 560 International Marketing [D] UMKC: MKT 5555 International Marketing [D] Washburn: BU 678 International Marketing [D]	Emporia, Pitt State, Mizzou
Marketing — sales / B2B	<i>None identified</i>	Pitt State: MKTG 815 Business-to-Business Marketing [P] UMKC: MKT 5520 Sales and Business Development [N]	KU, Emporia, Mo State, SEMO, Mizzou, Washburn

Management, strategy, and law

Capability	KU course(s)	Peer courses and KU rating	No course identified
Law / ethics	MGMT 718 Business Law and Ethics; MGMT 783 Ethical Decision Making in Business; MGMT 820 Business Law and Ethics	Emporia: BU 573 Law of Commerce [S] Mo State: LAW 632 Legal Environment of Business Organizations for Professionals [S]; OTE 901 Advanced Ethics and Advocacy [S] Pitt State: MGT 430 Legal and Social Environment of Business [S]; MGT 830 Business, Government & Society [S] SEMO: BL 560 International Business Law [D] Mizzou: MANGMT 8334 Business Law, Ethics, and Data [S] Washburn: BU 616 Commercial Transactions [S]; BU 671 Legal and Ethical Issues [S]	UMKC
Management — change	MGMT 781 Managing Strategic Direction and Change	Pitt State: HRD 852 Organizational Development and Change [S] UMKC: PUB-ADM 5548 Leadership, Change and Social Impact [S]	Emporia, Mo State, SEMO, Mizzou, Washburn
Management — human resources / talent	<i>None identified</i>	Mo State: MGT 646 Compensation Management [N]; MGT 762 Problems in Human Resources Management and Industrial Relations [N] Pitt State: HRD 706 Strategies in the Development of Human Resources [N]; HRD 796 HRD Foundations and Applications [N] SEMO: BA 656 Applied Human Resource Management [N]; MG 516 Acquiring Talent [N]; MG 536 Compensating Talent [N]; MG 566 Legal and Union Issues in Human Resources [N]; MG 586 Human Resource Strategy and Analytics [N] UMKC: MGT 5566 Attracting, Retaining, and Developing Human Capital [N]; MGT 5567 Total Rewards Management [N]; MGT 5568 Talent Management [N]; PUB-ADM 5528 Supervision, Performance Leadership, & Human Resource Management [S]	KU, Emporia, Mizzou, Washburn
Management — leadership / teams	MGMT 752 Developing Effective Management and Team Skills; MGMT 753 Leadership; MGMT 782 Developing Effective Management and Team Skills; MGMT 784 Leadership Capstone	Emporia: MG 830 Global Leadership [S] Mo State: LAW 650 Negotiation, Mediation, and Arbitration in Business [S]; MGT 764 Organizational Behavior and Leadership [S]; MGT 770 Leadership Development [S]; TCM 710 Project Leadership and Communications Management [S] Pitt State: MGT 828 Leadership & Behavioral Management [S]; NURS 716 Introduction to Organizational Leadership [S]; PSYCH 816 Group Dynamics [S] UMKC: MGT 5503 Fundamentals of Leadership [S]; MGT 5517 Leading Through Influence and Persuasion [S]; MGT 5519 Conflict Management and Negotiation Strategies [S]; MGT 5523 Negotiation, Conflict Management, and Influence Skills [S]; MGT 5557 Leadership And Organizations [S] Mizzou: BUS_AD 7340 Business Ethics and Leadership [S]; LEAD 7242 Strategic Communication Leadership [S]	SEMO, Washburn
Management — people / OB	MGMT 706 Managing People; MGMT 810 Managing People	Emporia: MG 853 Behavioral Aspect of Management [S] SEMO: BA 600 Organizational Behavior in Practice [S] Mizzou: MANGMT 8390 Organizational Behavior and Management: Dyadic, Group and Organizational Processes [S]	Mo State, Pitt State, UMKC, Washburn
Strategy	MGMT 719 Strategic Management; MGMT 830 Global Strategic Management	Emporia: MG 899 Strategic Management [D] Mo State: MGT 767 Organization Strategy and Policy [S] Pitt State: MGT 895 Strategic Management [D] SEMO: BA 650 Strategic Decision Making [S] UMKC: MGT 5538 Strategic Management Residency [D] Mizzou: FINANC 8225 Business Strategy and Market Dynamics [S]; MANGMT 8960 Introduction to Strategic Management [S] Washburn: BU 659 Strategic Analysis [S]	None

International and entrepreneurship

Capability	KU course(s)	Peer courses and KU rating	No course identified
Entrepreneurship / innovation	ENTR 751 Building Entrepreneurial Competency	Emporia: EP 810 Entrepreneurial Mindset [S] Mo State: ENT 643 New Venture Management [S]; TCM 611 Product Design and Development [S] SEMO: ER 521 Topics in Entrepreneurship [S]; ER 531 Creative Problem Solving in Business [S]; ER 541 Managing the Family Business [S]; ER 551 Managing Family and Small Businesses [S]; ER 561 Business Planning for New Ventures [S]; ER 562 New Product Development & Innovation Management [S]; ER 581 Entrepreneurship Practicum: Venture Creation [S]; ER 593 Independent Study in Entrepreneurship [S] UMKC: ENT 5525 Entrepreneurship: Managing Creativity And Innovation [S]; ENT 5529 Regnier Venture Accelerator [S]; ENT 5531 New Product Development [S]; ENT 5533 Technology Innovation Management [S]; ENT 5545 Entrepreneurship And New Venture Creation [S]; ENT 5567 Entrepreneurship and Innovation Strategy [S]; ENT 5587 Special Topics [?] Washburn: BU 630 Entrepreneurship/Creativity [S]; BU 683 Venture Creation [S]	Pitt State, Mizzou
International business /	IBUS 820 International Business	Mo State: BUS 792 International Education Abroad in Business [?]; MGT 747 International Management [S]	Emporia

Capability	KU course(s)	Peer courses and KU rating	No course identified
management		Pitt State: IB 520 Emerging Markets [S]; IB 530 Cross Cultural Analysis [S]; IB 670 Internship in International Business [S]; IB 810 Topics in International Business [D]; IB 831 International Business [D]; IDD 821 International Dual Degree Topics in Business [?]; POLS 630 International Political Economy [S] SEMO: BA 560 Topics in International Business [D]; BA 663 International Business Strategies [D]; MG 560 International Management [S] UMKC: MGT 5547 Global Initiatives in Management [S]; MGT 5552 International Study in Business [P] Mizzou: MRKTNG 8720 Global Business Environment [S] Washburn: BU 674 International Business [D]	

Experiential and professional

Capability	KU course(s)	Peer courses and KU rating	No course identified
Capstone / residency	BUS 725 Capstone	SEMO: GR 698 Master's Final Comprehensive Examination [P]; GR 699 Master's Oral Examination [P]	Emporia, Mo State, Pitt State, UMKC, Mizzou, Washburn
Experiential — consulting / applied project	BUS 810 Kansas Small Business Projects; BUS 812 Kansas Small Business Projects II	Mo State: ENT 671 Small Business Consulting [S] SEMO: BA 657 Applied Research Project [S]; HA 657 Applied Research Project [S] Mizzou: MANGMT 8500 Business Consulting: Field Project [S] Washburn: BU 696 Research Project in Business [S]	Emporia, Pitt State, UMKC
Experiential — internship / practicum	BUS 825 Internship Program	Mo State: MGT 794 Internship: Management [S] Pitt State: NURS 866 Administrative Practicum [S] Washburn: BU 697 Internship Experience [S]	Emporia, SEMO, UMKC, Mizzou
Professional development / communication	<i>None identified</i>	Mo State: COM 703 Professional Communication Skills [S] Mizzou: BUS_AD 7050 MBA Communications Practice [S]; MANGMT 8010 MBA Professional Development - Executive Career Development [S] Washburn: BU 658 Managerial Skills/Professional Experiences [S]	KU, Emporia, Pitt State, SEMO, UMKC

Sector and interdisciplinary

Capability	KU course(s)	Peer courses and KU rating	No course identified
Healthcare administration	<i>None identified</i>	Emporia: BU 802 Healthcare Law, Ethics, and Quality Improvement - 3 hours [N]; BU 803 Health Care Informatics - 2 hours in the MBA degree plan [N]; BU 805 Health Care Budgeting, Finance, and Economics - 3 hours [P] Mo State: ECO 604 Health Care Economics [N]; MGT 701 Health Services Organization [N]; MGT 702 Managing Healthcare Organizations [N]; MGT 703 Health Law and Ethics [S]; MGT 704 Human Resources in Healthcare Organizations [N]; MGT 708 Healthcare Informatics [N]; PBH 710 Clinical Epidemiology [N]; PBH 720 Epidemiology [N] Pitt State: HCA 811 Healthcare Systems Management [N]; HCA 812 Healthcare Financial Management [D]; HCA 813 Healthcare Leadership and Operations Management [S]; NURS 720 Healthcare Economics [P]; NURS 885 Informatics for Healthcare [N]; NURS 888 Health Policy [N]; NURS 894 Principles of Epidemiology [N] SEMO: EC 585 Healthcare Economics [P]; HA 560 International Healthcare Administration [N] UMKC: ADM 5571 Financial Management Issues of Health and Human Services Organizations, or HLTH [S]; ADM 5580 The Economics of Health and Medicine [P]; HLTH-ADM 5571 Financial Management Issues of Health and Human Services Organizations [S]; HLTH-ADM 5572 Quality and Safety in Health Care [N]; HLTH-ADM 5573 Health and Social Equity [N]; HLTH-ADM 5577 Leadership and Management in Health Care Organizations [S]; HLTH-ADM 5580 The Economics of Health and Medicine [P]; HLTH-ADM 5581 Health Policy in the United States [N] Mizzou: HLTH_ADM 7410 Introduction to the US Health Care System [N]; HLTH_ADM 7430 Health Informatics for Leaders [N]; HLTH_ADM 7461 Managing Human Resources in Health Care Organizations [N]; HLTH_ADM 7524 Health Economics [N]; HLTH_ADM 7544 Managerial Epidemiology: Population Health Management [N]; HLTH_ADM 8453 Executive Management Studies [?]; HLTH_ADM 8460 Administration of Health Care Organizations [N]; HLTH_ADM 8571 Decision Support Systems for Health Administration [N]; HLTH_ADM 8573 Decision Making for Health Care Organizations [N]; HLTH_ADM 8574 Health Care Law [N]; HLTH_ADM 8575 Health Policy and Politics [N]; HLTH_ADM 8689 Field Experience in Health Administration [S]	KU, Washburn

Capability	KU course(s)	Peer courses and KU rating	No course identified
Other / interdisciplinary	BUS 801 Professional Skills Development; BUS 802 Professional Skills Development II; MGMT 754 Managing Internationally	Mo State: MGT 760 Selected Topics in Management [?]; MGT 790 Seminar in Management [?]; MGT 796 Independent Study: Business Administration [?] Pitt State: MGT 821 Topics in Business [?] Washburn: BU 698 Special Topics/Business [?]	Emporia, SEMO, UMKC, Mizzou
Public / nonprofit administration	<i>None identified</i>	Mo State: ECO 615 Public Sector Economics [N] Pitt State: ECON 811 Micropolitan Studies [N]; GEOG 701 Urban Planning and Development Issues [N]; POLS 751 State and Local Government [N]; SOC 676 Social Movements [N] UMKC: ADM 5554 Seminar on Social Entrepreneurship, or PUB [S]; ADM 5582 Developing the Social Enterprise [N]; PUB-ADM 5510 Public Service Data Analytics [N]; PUB-ADM 5523 Public Policy and Industry [N]; PUB-ADM 5525 Financial Accountability and Policy Development [N]; PUB-ADM 5526 Foundations of Public Service [N]; PUB-ADM 5535 Urban Policy and Administration [N]; PUB-ADM 5536 Managing Urban Economic Development [N]; PUB-ADM 5539 Urban Planning for Public Administrators [N]; PUB-ADM 5540 Local Government Management [N]; PUB-ADM 5541 Public Policy Development and Analysis [N]; PUB-ADM 5544 Public Service Evaluation and Prediction [N]; PUB-ADM 5551 Managing Nonprofit Organizations [N]; PUB-ADM 5552 Community Organizations and Public Policy [N]; PUB-ADM 5553 Nonprofit Financial Management [D]; PUB-ADM 5554 Seminar on Social Entrepreneurship [S]; PUB-ADM 5556 Innovation in Nonprofit Management and Leadership [S]; PUB-ADM 5557 Nonprofit Fundraising and Development [N]; PUB-ADM 5559 Nonprofit Organizations in Context [N]; PUB-ADM 5566 Urban Environmental Policy [N]	KU, Emporia, SEMO, Mizzou, Washburn
Real estate	<i>None identified</i>	UMKC: RL-EST 5556 Entrepreneurial Real Estate Process [S]; RL-EST 5571 Real Estate Finance [P]; RL-EST 5573 Real Estate Feasibility and Market Analysis [N]; RL-EST 5574 Real Estate Construction and Development [N]; RL-EST 5576 Real Estate Property and Portfolio Management [S]; RL-EST 5577 Real Estate Valuation [N]; RL-EST 5578 Legal Context of Real Estate [N]	KU, Emporia, Mo State, Pitt State, SEMO, Mizzou, Washburn

Pairwise capability overlap

Measure. Each percentage is shared capability rows divided by the two schools' combined capability rows. It is a curriculum-overlap indicator, not a ranking or quality score. Exact gaps are visible in the master matrix's final column.

School	KU	Emporia	Mo State	Pitt State	SEMO	UMKC	Mizzou	Washburn
KU	—	37%	52%	41%	40%	36%	41%	33%
Emporia	37%	—	35%	41%	39%	39%	41%	36%
Mo State	52%	35%	—	42%	43%	46%	39%	35%
Pitt State	41%	41%	42%	—	33%	37%	52%	33%
SEMO	40%	39%	43%	33%	—	42%	41%	40%
UMKC	36%	39%	46%	37%	42%	—	22%	28%
Mizzou	41%	41%	39%	52%	41%	22%	—	32%
Washburn	33%	36%	35%	33%	40%	28%	32%	—

Foundation and pathway courses

Treatment. These courses may be required because of prior academic preparation or an accelerated pathway. They are listed for completeness but are not counted as graduate-level equivalencies.

School	Code	Official course title	MBA context
Mo State	ACC 600	Accounting Concepts for Managers	Possible Foundation Courses (both MBA degrees)
Mo State	ECO 600	Fundamentals of Economics	Possible Foundation Courses (both MBA degrees)

School	Code	Official course title	MBA context
Mo State	FIN 600	Financial Management	Possible Foundation Courses (both MBA degrees)
Mo State	LAW 600	Legal Environment for Business Managers	Possible Foundation Courses (both MBA degrees)
Mo State	MGT 600	Administrative, Organizational and Operations Concepts for Managers	Possible Foundation Courses (both MBA degrees)
Mo State	QBA 600	Statistical Methods in Business Research	Possible Foundation Courses (both MBA degrees)
Pitt State	ACCTG 201	Financial Accounting plus	Traditional MBA Prerequisite Foundation; Accounting
Pitt State	ACCTG 202	Managerial Accounting	Traditional MBA Prerequisite Foundation; Accounting
Pitt State	ACCTG 811	Seminar in Accounting (3 hours; Accounting for MBAs topic)	Traditional MBA Prerequisite Foundation; Accounting; International Business
Pitt State	ECON 805	Economic Analysis, or 9 hours of economics including 3 hours of intermediate microeconomics	Traditional MBA Prerequisite Foundation
Pitt State	FIN 326	Business Finance	Traditional MBA Prerequisite Foundation
Pitt State	MGT 330	Management and Organizational Behavior	Traditional MBA Prerequisite Foundation
Pitt State	QBA 210	Business Statistics	Traditional MBA Prerequisite Foundation
SEMO	BA 607	Graduate Business Management Essentials, when management prerequisite competency is required	Pre-MBA Foundation Competencies
UMKC	ACCTNG 5503	Financial Accounting for Decision Making	Shared MBA Foundation (PMBA and MBA in Business Analytics); MBA Pathways and Combined Programs
UMKC	DSOM 5511	Supply Chain and Operations Management in the Era of AI	Shared MBA Foundation (PMBA and MBA in Business Analytics); MBA Pathways and Combined Programs
UMKC	DSOM 5558	Data Visualization	Decision Science and Operations Management; Business Analytics Requirements Beyond the Shared Foundation; Business Analytics Certificate (12 hours)
UMKC	ENT 5508	Corporate Entrepreneurship and Innovation: Meeting the Management Challenge	PMBA Requirements Beyond the Shared Foundation; Technology Innovation and Management Certificate (12 hours)
UMKC	ENT 5550	Entrepreneurial Consulting	PMBA Requirements Beyond the Shared Foundation
UMKC	FIN 5509	Financial Management	Shared MBA Foundation (PMBA and MBA in Business Analytics); MBA Pathways and Combined Programs
UMKC	HLTH-ADM 5578	Data Analysis for Health Care Managers	Health Administration; Business Analytics Requirements Beyond the Shared Foundation; Business Analytics Certificate (12 hours); Health Leadership Certificate (12 hours); Public Policy Analysis Certificate (12 hours)
UMKC	MGT 5512	Leading and Managing People, Teams and Organizations	Shared MBA Foundation (PMBA and MBA in Business Analytics)
UMKC	MGT 5514	Strategic Management in the Globalized World	Shared MBA Foundation (PMBA and MBA in Business Analytics); MBA Pathways and Combined Programs
UMKC	MIS 5507	Business Analytics and AI-Augmented Decision Making	Shared MBA Foundation (PMBA and MBA in Business Analytics); MBA Pathways and Combined Programs
UMKC	MIS 5522	Artificial Intelligence for Business Operations	Shared MBA Foundation (PMBA and MBA in Business Analytics); MBA Pathways and Combined Programs
UMKC	MIS 5557	Intermediate Business Analytics	Management Information Systems; Business Analytics Requirements Beyond the Shared Foundation; Business Analytics Certificate (12 hours)
UMKC	MIS 5559	Data Management for Business Analytics	Management Information Systems; Business Analytics Requirements Beyond the Shared Foundation; Business Analytics Certificate (12 hours)
UMKC	MIS 5581	Human Resources Analytics	Management Information Systems; Business Analytics Requirements Beyond the Shared Foundation; Business Analytics Certificate (12 hours)
UMKC	MIS 5582	AI and Automation in Business Processes	Management Information Systems; Business Analytics Requirements Beyond the Shared Foundation; Business Analytics Certificate (12 hours)

School	Code	Official course title	MBA context
UMKC	MIS 5585	Business Analytics Capstone	Management Information Systems; Business Analytics Requirements Beyond the Shared Foundation
UMKC	MIS 5587	Special Topics	Management Information Systems; Business Analytics Requirements Beyond the Shared Foundation
UMKC	MKT 5504	Marketing Management	Shared MBA Foundation (PMBA and MBA in Business Analytics)
UMKC	MKT 5562	Marketing Research and Analytics	Marketing; Business Analytics Requirements Beyond the Shared Foundation; Business Analytics Certificate (12 hours)
UMKC	MKT 5566	Predictive Analytics Using R	Marketing; Business Analytics Requirements Beyond the Shared Foundation; Business Analytics Certificate (12 hours)
UMKC	PUB-ADM 5582	Developing the Social Enterprise	PMBA Requirements Beyond the Shared Foundation; Nonprofit Management and Innovation Certificate (12 hours)
Washburn	AC 224	Financial Accounting	MBA 3+2 Early Admission Pathway
Washburn	AC 225	Managerial Accounting	MBA 3+2 Early Admission Pathway
Washburn	BU 250	Management Information Systems	MBA 3+2 Early Admission Pathway
Washburn	BU 342	Organization & Management	MBA 3+2 Early Admission Pathway
Washburn	BU 360	Principles of Marketing	MBA 3+2 Early Admission Pathway
Washburn	BU 381	Business Finance	MBA 3+2 Early Admission Pathway
Washburn	BU 522	Business Analysis Tools	Foundation-Level Courses (if assigned)
Washburn	BU 526	Accounting and Finance for Managers	Foundation-Level Courses (if assigned)
Washburn	EC 200	Principles of Microeconomics	MBA 3+2 Early Admission Pathway
Washburn	EC 211	Statistics for Business and Economics	MBA 3+2 Early Admission Pathway
Washburn	EC 525	Economic Environment	Foundation-Level Courses (if assigned)
Washburn	MA 116	College Algebra, or an equivalent course, is a prerequisite for all MBA students.	Admission and Foundation Requirements; MBA 3+2 Early Admission Pathway
Washburn	MA 140	Statistics	MBA 3+2 Early Admission Pathway

Official sources

KU official sources

business.ku.edu/graduate-programs/full-time-mba/dual-degree-programs/; business.ku.edu/graduate-programs/full-time-mba/joint-degree-programs/ms-bsan/; business.ku.edu/graduate-programs/hybrid-MBA/; catalog.ku.edu/business/mba/; onlinemba.ku.edu/online-mba-ms-dual-degree/; onlinemba.ku.edu/online-mba-ms-dual-degree/course-descriptions/; onlinemba.ku.edu/online-mba/course-descriptions/

Peer official sources

Emporia: www.emporia.edu/school-business/entrepreneurship-management/master-business-administration/; **Mo State:** mba.missouristate.edu/ProgramRequirements.htm; **Pitt State:** www.pittstate.edu/business/programs/business-administration-masters/index.html; **SEMO:** semo.edu/colleges-departments/business-computing/mba/; **UMKC:** catalog.umkc.edu/colleges-schools/henry-w-bloch-management/graduate-programs/master-of-business-administration/; **Mizzou:** catalog.missouri.edu/collegeofbusiness/businessadministration/mba-business-administration/; **Washburn:** www.washburn.edu/academics/college-schools/business/MBA/courses.html